

Friends of the Tay Watershed Association

Proposed 2008 Activities and Events

Focus Areas and related objectives

Proposed projects and Activities

1. Action on the Tay Watershed Management Plan

- a. Update/disseminate information on watershed actions by stakeholders
- b. Update plan priorities as required
- c. Promote & assist Lake Plan development
- d. More strategic approach to watershed data
- e. Other activities

Organize meeting of stakeholders to review activities of Tay Watershed Plan - May 2008 (tentative date).

Update Plan priorities

Continue participation in LMP Committee

Emphasis on analysis of existing data

Develop a 'Legacy Fund' to assist in watershed activities

Investigate potential for a management plan for Tay River and tributaries.

Participate in RVCA Rural Clean Water Program Ctte

2. Education and information

- a. Promote/disseminate information on TRWMP
- b. Distribute information boxes to schools
- c. Disseminate watershed information
- d. Participate in festivals, lake AGMs, public events

Update/reprint Tabloid

Package to include digital/bedrock maps, Tabloid, suggested curriculum/classroom activities

Distribution of Tabloid (schools, residents, other associations)

Finalize CD/ Maintain Website/ Expand newsletter

Newspaper articles★

Pursue funding for Mills of the Tay book

Cooperate in preparations for Tay Canal 175th in 2009★

(Tow Path improvements; canoe/kayak regatta). Art of Being

Green/Maplefest/Bobs Lake and one other lake AGM★

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- e. Participate in public consultations
- f. Participate in activities related to watershed goals
- g. Organize public information events related to goals
 - Support for Clean Water Act/Source Water Protection ☆
 - Pitch In/Shoreline Clean up.
 - Annual Watershed Discovery event continues
 - Public forums/speakers
 - “Perspectives” series development:*
 - Ducks Unlimited - Feb. 13*
 - Perth water conservation/waste management*
 - Water ownership/export*
 - Wetlands preservation*
 - Value of water*
- h. Continue Cooperation with municipalities
 - Promote recognition of TRWMP in municipal official plans
 - Swim Again - move to more emphasis on “healthy river”*
 - Buffered shorelines (building on TVT demo site)
 - Work with Town of Perth in addressing water treatment issues.
 - Identify watershed climate change “markers”
- i. Promote climate change awareness
 - Gather/assess information -promote awareness
 - Cooperate with MVFN on climate change initiatives
- j. Participate in Historica 2008
 - Sponsor award for a Tay Canal or River theme project
 - Sponsor the Kettle Boys rope-making presentation
 - Present a table top watershed information display
- k. Sponsor student visits to Eastern Ontario Water Festival
 - Subsidize Tay Valley student travel (possible cooperation with corporate sponsors)
- l. Mount geology map for presentation.

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3. Build and maintain the Association

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| a. | Regular review/revision of goals and objectives | |
| b. | Increase watershed stewardship by increasing membership | |
| c. | Build partnerships with like-minded organizations | Continue Ottawa Riverkeeper cooperation/RVFN/MVFN/lake and other associations |
| d. | Utilize charitable status to assist in watershed goals | |
| e. | Maintain fundraising as needed | Consider another lottery (follow up to Wee Lassie) |
| f. | Reach out to membership to assist with programs | Develop/maintain volunteer list |
| g. | Develop sponsorship relationships where appropriate | Town of Perth/Stewardship Council |

January 29, 2008