

Friends of the Tay Watershed Association Proposed 2007 Activities and Events

Focus Areas and related objectives

Suggested projects and Activities

1. Action on the Tay Watershed Management Plan

- a. Update/disseminate information on watershed actions by stakeholders
- b. Update plan priorities as required
- c. Promote & assist Lake Plan development
- d. Work toward a “one-stop-shop” for watershed
- e. More strategic approach to watershed data
- f. Other activities

Organize review of stakeholder activities in watershed by correspondence or formal meeting.
 Done in 2006
 Continue participation in LMP Committee
 Develop a management plan for Tay River and tributaries.

 Emphasis on analysis of existing data
 Participate in RVCA Rural Clean Water Program Ctte
 Work with Town of Perth in addressing water treatment issues.

2. Education and information

- a. Promote/disseminate information on TRWMP
- b. Distribute information boxes to schools
- c. Disseminate watershed information
- d. Participate in festivals, lake AGMs, public events
- e. Participate in public consultations
- f. Participate in activities related to watershed goals

Package to include digital/bedrock maps, Tabloid, suggested curriculum/classroom activities
 Distribution of Tabloid (schools, residents, other associations)
 Finalize CD/ Maintain Website/ Expand newsletter
 Newspaper articles
 Signs designating watershed boundaries
 Pursue funding for Mills of the Tay book
 Continue assistance to Perth Tay Trail
 Potential: Stewart Park/Art of Being Green/Maplefest/2 lake AGMs
 Purchase display materials (tent, table display)
 Accept speaking engagements as time permits
 Support for Clean Water Act/Source Water Protection
 Pitch In/Shoreline Clean up. Over....

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| g. | Organize public information events related to goals | Annual Watershed Discovery event
Public forums/speakers (possibly on one of the following:
Climate change (mollusk monitoring)
Perth water conservation/waste management
Protection of rural wells/ground water
Wetlands preservation
Rideau 175 events (Voyageur Canoes) |
| h. | (New) Strengthen relationships with municipalities | Promote/request recognition of TRWMP in municipal official plans |
| | <u>Other</u>
Consider a high profile project | Swim Again - tie into Tay River plan
Adopt-a-River - combine River clean-up with volunteer activities
Plant Ten Trees - cooperate with others to promote shoreline planting
Buffered shorelines (building on TVT demo site)
Identify watershed climate change "markers"
Gather/assess information -promote awareness
Cooperate with MVFN on climate change initiatives |
| | (New) Add climate change to program | |
| 3. | <u>Build and maintain the Association</u> | |
| a. | Regular review/revision of goals and objectives | |
| b. | Increase watershed stewardship by increasing membership | |
| c. | Build partnerships with like-minded organizations | Continue Ottawa Riverkeeper cooperation/RVFN/MVFN |
| d. | Utilize charitable status to assist in watershed goals | Complete canoe lottery (assess need for another) |
| e. | (New) Maintain fundraising as needed | |
| f. | (New) Reach out to membership to assist with programs | Develop/maintain volunteer list |
| g. | Develop sponsorship relationships where appropriate | |